

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This cookie statement was last updated on November 9, 2020 and applies to citizens of the European Economic Area.*

## 1. Introduction

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Our website, <https://www.essdee.co.uk> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

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A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

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A script is a piece of programme code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

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A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

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### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Analytical cookies

We use analytical cookies to optimise the website experience for our users. With these analytical cookies we get insights in the usage of our website. We ask your permission to place analytical cookies.

## 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behaviour on <https://www.essdee.co.uk>. With these cookies you, as website visitor are linked to a unique ID, but will not profile your behaviour and interests to serve personalised ads.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

## 5.4 Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn, Instagram and Pinterest to promote webpages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook, Twitter, LinkedIn, Instagram and Pinterest. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn, Instagram and Pinterest themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible. Facebook, Twitter, LinkedIn, Instagram and Pinterest are located in the United States.

# 6. Placed cookies

## WooCommerce

### Usage

We use WooCommerce for webshop management. [Read more](#)

### Sharing data

This data is not shared with third parties.

### Functional

#### Name

[wc\\_cart\\_hash\\_\\*](#)

**Retention**

session

**Function**

Store items in shopping cart

**Name**

[wc\\_fragments\\_\\*](#)

**Retention**

persistent

**Function**

## Google Analytics

**Usage**

We use Google Analytics for website statistics. [Read more](#)

**Sharing data**

For more information, please read the [Google Analytics Privacy Statement](#).

**Statistics**

**Name**

[\\_\\_utma](#)

**Retention**

persistent

**Function**

Calculate days and time to purchase

**Name**

[\\_\\_utmz](#)

**Retention**

6 months

**Function**

Store used keyword and search engine

**Statistics (anonymous)****Name**

[\\_ga](#)

**Retention**

2 years

**Function**

Count and track pageviews

**Name**

[\\_gid](#)

**Retention**

1 day

**Function**

Count and track pageviews

**GDPR Cookie Consent****Usage**

We use GDPR Cookie Consent for cookie consent management. [Read more](#)

**Sharing data**

This data is not shared with third parties.

**Functional****Name**

[cookieLawinfo-checkbox-necessary](#)

**Retention**

session

**Function**

Check if cookies can be placed

**Name**

[cookielawinfo-checkbox-non-necessary](#)

**Retention**

session

**Function**

Check if cookies can be placed

**Name**

[viewed\\_cookie\\_policy](#)

**Retention**

persistent

**Function**

Store if a message has been shown

## Automattic

**Usage**

We use Automattic for website development. [Read more](#)

**Sharing data**

For more information, please read the [Automattic Privacy Statement](#).

**Statistics****Name**

[tk\\_ai](#)

### **Retention**

session

### **Function**

Store a unique user ID

## **Google Tag Manager**

### **Usage**

We use Google Tag Manager for website statistics. [Read more](#)

### **Sharing data**

This data is not shared with third parties.

## **Marketing/Tracking**

### **Name**

[\\_gat\\_gtag\\_UA\\_\\*\\_1](#)

### **Retention**

1 hour

### **Function**

Store and track conversions

## **Google Fonts**

## Usage

We use Google Fonts for display of webfonts. [Read more](#)

## Sharing data

For more information, please read the [Google Fonts Privacy Statement](#).

### Marketing/Tracking

#### Name

[Google Fonts API](#)

#### Retention

none

#### Function

Request user IP address

## Google reCAPTCHA

### Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

### Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

### Marketing/Tracking

#### Name

[rc::c](#)

#### Retention



session

**Function**

Filter requests from bots

**Name**

[rc::b](#)

**Retention**

session

**Function**

Filter requests from bots

**Name**

[rc::a](#)

**Retention**

persistent

**Function**

Filter requests from bots

## Google Maps

**Usage**

We use Google Maps for maps display. [Read more](#)

## Sharing data

For more information, please read the [Google Maps Privacy Statement](#).

### Marketing/Tracking

#### Name

[Google Maps API](#)

#### Retention

none

#### Function

Request user IP address

## YouTube

### Usage

We use YouTube for video display. [Read more](#)

### Sharing data

For more information, please read the [YouTube Privacy Statement](#).

### Marketing/Tracking

#### Name

[GPS](#)

#### Retention

session

**Function**

Store location data

**Functional****Name**

[VISITOR\\_INFO1\\_LIVE](#)

**Retention**

6 months

**Function**

Estimate bandwidth

**Statistics****Name**

[YSC](#)

**Retention**

session

**Function**

Store a unique user ID

**Name**

[PREF](#)

**Retention**

1 year

**Function**

Store and track visits across websites

**Facebook**

**Usage**

We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

**Sharing data**

For more information, please read the [Facebook Privacy Statement](#).

**Marketing/Tracking**

**Name**

[actppresence](#)

**Retention**

1 year

**Function**

Manage ad display frequency

**Name**

[\\_fbc](#)

**Retention**

2 years

**Function**

Store last visit

**Name**

[fbm\\*](#)

**Retention**

1 year

**Function**

Store account details

**Name**

[XS](#)

**Retention**

3 months

**Function**

Store a unique session ID

**Name**

[fr](#)

**Retention**

3 months

**Function**

Enable ad delivery or retargeting

**Name**

[\\_fbp](#)

**Retention**

3 months

**Function**

Store and track visits across websites

**Name**

[datr](#)

**Retention**

2 years

**Function**

Provide fraud prevention

**Name**

[sb](#)

**Retention**

2 years

**Function**

Store browser details

**Name**

[\\*\\_fbm\\_](#)

**Retention**

1 year

**Function**

Store account details

**Functional****Name**

[wd](#)

**Retention**

1 week

**Function**

Determine screen resolution

**Name**

[act](#)

**Retention**

90 days

**Function**

Keep users logged in

**Name**

[c\\_user](#)

**Retention**

90 days

**Function**

Store a unique user ID

**Name**

[csm](#)

**Retention**

90 days



**Function**

Provide fraud prevention

**Name**

[presence](#)

**Retention**

session

**Function**

Store and track if the browser tab is active

## Twitter

**Usage**

We use Twitter for display of recent social posts and/or social share buttons. [Read more](#)

**Sharing data**

For more information, please read the [Twitter Privacy Statement](#).

**Functional****Name**

[local\\_storage\\_support\\_test](#)

**Retention**

persistent

**Function**

Load balancing functionality

**Marketing/Tracking****Name**

[metrics\\_token](#)

**Retention**

persistent

**Function**

Store if the user has seen embedded content

**LinkedIn****Usage**

We use LinkedIn for display of recent social posts and/or social share buttons. [Read more](#)

**Sharing data**

For more information, please read the [LinkedIn Privacy Statement](#).

**Marketing/Tracking****Name**

[bcookie](#)

**Retention**

2 years

**Function**

Store browser details

**Name**

[li-oatml](#)

**Retention**

1 month

**Function**

Enable ad delivery or retargeting

**Name**

[li\\_sugr](#)

**Retention**

3 months

**Function**

Store browser details

**Name**

[UserMatchHistory](#)

**Retention**

30 days

**Function**

Enable ad delivery or retargeting

**Name**

[lidc](#)

**Retention**

1 day

**Function**

Store performed actions on the website

**Name**

[bscookie](#)

**Retention**

2 years

**Function**

Store performed actions on the website

**Name**

[X-LI-IDC](#)

**Retention**

session

**Function**

Provide functions across pages

**Functional****Name**

[BizographicsOptOut](#)

**Retention**

10 years

**Function**

Store privacy preferences

**Name**

[linkedin\\_oauth\\_](#)

**Retention**

session

**Function**

Provide functions across pages

## Miscellaneous

### Usage

### Sharing data

Sharing of data is pending investigation

### Purpose pending investigation

#### Name

CookieLawInfoConsent

#### Retention

#### Function

#### Name

[\\_derived\\_epik](#)

#### Retention

1 year

#### Function

#### Name

\_pin\_unauth

**Retention**

**Function**

## 7. Consent

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When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

## 8. Your rights with respect to personal data

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You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 9. Enabling/disabling and deleting cookies

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You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 10. Contact details

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For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Essdee Arts & Crafts  
Educational Art and Craft Supplies  
Frederick Road  
Hoo Farm Industrial Estate  
Kidderminster DY11 7RA  
United Kingdom  
Website: <https://www.essdee.co.uk>  
Email: [info@essdee.co.uk](mailto:info@essdee.co.uk)  
Phone number: (+44) 01562 60787

This Cookie Policy was synchronised with [cookiedatabase.org](https://cookiedatabase.org) on November 9, 2020

## Cookie consent settings

- block\_ajax\_content =>
- set\_cookies\_on\_root =>
- cookie\_domain =>
- do\_not\_track =>
- consenttype => optin
- region => eu
- geoip =>
- categories => Custom event functional, Custom event stats, Custom event marketing
- checkbox\_style => classic
- use\_categories => hidden
- use\_categories\_optinstats => hidden
- accept => Accept cookies
- revoke => Manage consent



- dismiss => Functional only
- dismiss\_timeout => 10
- readmore\_optin => Cookie Policy
- readmore\_impresum => Impressum
- accept\_informational => Accept
- message\_optout => We use cookies to optimise our website and our service.
- message\_optin => We use cookies to optimise our website and our service.
- readmore\_optout => Cookie Policy
- readmore\_optout\_dnsmpi => Do Not Sell My Personal Information
- soft\_cookiewall =>
- dismiss\_on\_scroll =>
- dismiss\_on\_timeout =>
- cookie\_expiry => 365
- tcf\_active =>
- view\_preferences => View preferences
- save\_preferences => Save preferences
- accept\_all => Accept all
- privacy\_link\_us => #